Appendix A
Tentative Program
Second International Conference on
eLearning for Knowledge-Based Society
Thursday August 4, 2005
IMPACT Muang Thong Thani

08:00-09:00 Registration
09:00-09:10 Report to the Minister
    by Prof. Dr. Srisakdi Charmonnan
    Chairman of the Conference Organizing Committee
09:10-09:45 Opening Address
    by H.E. Minister of Information and Communication Technology
09:45-10:30 “His Majesty the King as the Teacher of the Country”
    Keynote Address by Khwankee Vajarodaya
10:30-11:00 Coffee Break
11:00-11:30 “ICT and Firm Performance in Thailand”
    Keynote Address by Magdi Amin
11:30-12:00 “IMS Learning Design Specification and eLearning”
    by Lim Kin Chew
12:00-13:30 Lunch
13:30-14:00 “Making Change Happen: A Problem-based Computer Simulation”
    Keynote Address by Prof. Philip Hallinger
14:00-14:20 “The E-Learning Lifecycle and Its Services: The Web Services Approach”
    by Angad Grewal, Shri Rai, Rob Phillips and Chun Che Fung
14:20-14:40 “Developing Strategies to Implement Technological Innovation in Educational
    Institutions: Can Theories Inform Practice?”
    by Kwansuree Jiamton and Dr. Margaret Sills
14:40-15:00 “The Challenges & Potential of Educational Gaming in Higher Education”
    by Zaid Ali Alsagoff
15:00-15:30 Coffee Break
15:30-16:00 “E-Learning: A Learning Context in Context”
    Keynote Address by Brian Hunt and Toni Ivergard
16:00-16:20 “E-Learning Courseware Production System: Underlying Principles,
    Major Components and Evaluation Criteria”
    by Prof. Dr. Chaiyong Brahmawong
16:20-16:40 “Integrating Pedagogy and Instructional Design in the eLearning Approach for
    the Teaching of Mathematics”
    by Narazah Mohd. Nordin, Halimah Badioze Zaman and Rosseni Din
16:40-17:00 “Copyright Protection of e-Learning Contents”
    by Settapong Malisuwon and Nisachol Channgern
Tentative Program
Second International Conference on
eLearning for Knowledge-Based Society
Friday August 5, 2005
IMPACT Muang Thong Thani

08:00-09:00 Registration
09:00-09:45 “University-Level eLearning in ASEAN”
Keynote Address by Prof. Dr. Srisakdi Charmonman
09:45-10:15 “Global Learning-Space”
by Lisa Becker, Andreas Becker
10:15-10:45 Coffee Break
10:45-11:30 “E-Learning Experience in Malaysia”
Keynote Address by Dr. Syed Othman Alhabshi
11:30-12:00 “Delivery eLearning through Technology”
by Suda Biyaem
12:00-13:30 Lunch
13:30-14:00 “Ten Years of eLearning at The Wang Klaikangwon School”
Keynote Address by Khwankeo Vajarodaya
and Dr. Nongnoch Chanpariyavateewong
14:00-14:20 “Vision for an Innovative Information Society- “E-Learning”- The Best Mode”
by Dr. Joseph George
14:20-14:50 Coffee Break
14:50-15:20 “Instructional Design Principles in the Development of E-Learning Graduate Courses”
Keynote Address by Prof. Dr. John Arul Phillips, Prof. Dr. Ansary Ahmed
and Assoc. Prof. Dr. Kuldip Kaur
15:20-15:40 “E-Learning: The Best Human Development as Creator of Knowledge”
by Ai-lada Chotechuang
15:40-16:00 “The Effective Courseware Production: A Lesson to Learn”
by Prof. Dr. Utumporn Jamornmann
16:00-16:20 “The Use of IPTV Solutions to Provide Education on Demand”
by John Hawker
16:20-16:40 “eLearning in Developing Countries: Challenges and Opportunities, Bangladesh Perspective”
by Shahid Uddin Akbar
16:40-17:00 “A Study of Behavioral Intention for 3G Mobile Technology: Preliminary Research on Mobile Learning”
by Dulyalak Phuangthong and Settapon Malisuwan
Tentative Program
Second International Conference on
eLearning for Knowledge-Based Society
Saturday August 6, 2005
John XXIII International Conference Center
Assumption University, Bangna Campus

08:00-09:00  Registration
09:00-09:10  Welcoming Address
             by Rev.Bro.Dr. Bancha Saenghiran
             President of Assumption University
09:10-09:20  Report to the Minister
             by Prof.Dr. Srisakdi Charmonman
             Chairman of the Conference Organizing Committee
09:20-09:40  Opening Address
             by H.E. Minister of Foreign Affairs, Kingdom of Thailand
09:40-10:20  "Bridging International Boundaries through Inter-collegial Web-based Programs"
             Keynote Address by Jeffrey L. Bailie
10:20-10:50  Coffee Break
10:50-11:20  "e-Learning: Learning Led and Technology Enabled"
             Keynote Address by Dr. Ian Maxwell, Dr. Iain Doherty and Nick Jones
11:20-11:40  "Enhancing Remedial Learners Reading through e-Learning"
             by Manisah Mohd Ali and Zawawi Zahari
11:40-13:10  Lunch
13:10-13:40  "E-Learning Center in Ramkhamhaeng University"
             Keynote Address by Prof. Rangsan Saengsook
13:40-14:00  "Mobile Active Learning Training Simulation System (ALTS) Concept and Its
             Role in Business Training"
             by Dr. Christopher Johnson
14:00-14:20  "empowerIT™: In-Service Teacher’s Learning to Teach with Technology"
             by Supoet Srinutapong, Thanomporn Laohajaratsang, Praweeya
             Suwannatthacote and Charalambos Vrasidas
14:20-14:40  "Integrating E-Learning and Knowledge Management by Applying the New
             Information Economics (NIE) Model"
             by Suratida Rotjanabamroongchais, Nisachol Changer and
             Settapong Malisuwan
14:40-15:00  "Au-CIDE Plan: A Proposed Model for Assumption University’s Internet-
             Based Distance Education System"
             by Prof.Dr. Chaiyong Brahmawong
15:00-15:30  Coffee Break
15:30-16:00  "Designing E-learning: Shouldn’t We Be Ready?"
             Keynote Address by Paulina Pannen and Abubakar
16:00-16:20  "A Tractable Approach of Constructing Fertile Multimedia Content"
             by Orrawin Mekpiron, Buntita Pravalpruk,
             Pornchai Tummarattananont and Thepchai Supnithi
16:20-16:40  "Applying Research to Design Online Learning Environments"
             by Paul Ham
16:40-17:00  "Assessing Students Online"
             by Dr. Jitlekha Teerajarmorn
Tentative Program
Second International Conference on eLearning for Knowledge-Based Society
Sunday August 7, 2005
John XXIII International Conference Center
Assumption University, Bangna Campus

08:00-09:00 Registration
09:00-09:45 “The Impact of E-Learning on China Education and Research Network (CERNET)”
Keynote Address by Ezendu Arinta and Rui Li
09:45-10:15 “eLearning in South East Asia”
by Praveen Sahijwani, Jacqueline Sivalingam and Alex Roza
10:15-10:45 Coffee Break
10:45-11:30 “Object-Based Learning with Concept Mapping Embodied Intelligent Agent”
Keynote Address by Goh Ong Sing, Chun Che Fung and Lau Siong Hoe
11:30-12:00 “Integrating Learning Technologies and Problem-based Learning:
A Framework and Case Study”
by Prof. Dr. Philip Hallinger
12:00-13:30 Lunch
13:30-14:00 “Delivering E-Learning through Technology in Open and Distance Learning”
Keynote Address by Dr. K. Parameswara Rao
14:00-14:20 “An Empirical Study of Potential Challenges and Benefits of Implementing
E-learning in Sri Lanka”
by Dr. Kennedy D. Gunawardana
14:20-14:40 “E-Learning Didactics for Adults”
by Andreas Becker
14:40-15:00 “Delivering eLearning through Fixed Wireless Broadband to the Rural
Community and Disaster Stricken Areas – A Fantastic Opportunity to Bridge
the ‘Digital Divide’ and Rebuild after the Horrors of the Tsunami Tragedy”
by Lord John Edgcumbe Shazell and Johan Shazell Abdullah
15:00-15:30 Coffee Break
15:30-16:00 “An Assessment of eLearning Market Opportunities in the Government Sector
in Thailand”
Keynote Address by Ms. Rattanawan Rattakul and Dr. Arthur Morse
16:00-16:20 “TOT’s Experience in eLearning”
by Dr. Apiruck Preechayasomboon
and Ms. Waraporn Tuntitornwanichkul
16:20-16:40 “Tutor Participation in Technology-Enabled Distance Learning Programmes:
Theory and Practice”
by Kuldip Kaur, Ansary Ahmed and John Arul Phillips
16:40-17:00 “E-learning for Management Education at Graduate Level”
by Dr. Tang Zhimin, Prasit Pisesweerayos and Anutara Tantraporn