Welcome to Semester 1/2015
Tribute to Our Beloved Queen on Her Majesty’s Birthday Anniversary

Queen, Mother of all giving
To Her people who have turned to Her always
To secure their lot in difficult days
Who have found their succor from Her sharing
The radiance of Your smile and care
Reaches far beyond horizon’s zenith
From the riches of heart and this planet
You give Your people in no small share
Your support to their livelihood revives their efforts
To fashion and art You add new grace
Sufficient to bring new glories in history’s pace
The charm and ebullience which culture reports
This birthday song for You creates arts’ new stirrings
Evoking for you the triple jeweled crown’s blessings

Glen Chatelier, Director, The Office of International Affairs, on behalf of the Management, Faculty, Staff and students of Assumption University, August 12, 2015
HM Queen Sirikit’s 83rd Birthday Anniversary

Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University presides over Her Majesty the Queen’s 83rd Birthday Anniversary Ceremony at Assumption University. AU administrators, faculty members, students, and staff joined the whole Thai nation conveying our best wishes to Her Majesty the Queen on this auspicious occasion. The ceremony was performed on both campuses on August 11, 2015 at Queen’s Room, Cathedral of Learning Building, Suvannabhumi campus and at Tower of David, Hua Mak campus.

Organized by the Office of Thai Art and Culture
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The National Day of Luxembourg

His Excellency Mr. Robert Lauer, Ambassador of the Duchy of Luxembourg, posed for a commemorative photograph at a reception, with the Assumption University delegation and Assoc. Prof. Ninnat Olarnvoravuth on the occasion of the National Day of Luxembourg on June 23, 2015 at the Sukhothai Hotel.

The 239th Independence Day of America Celebrations

Rev. Bro. Bancha Saenghiran the Rector Magnificus of Assumption University greeted Mr. W. Patrick Murphy, the Chargé d’affaires, a.i., The Embassy of the United States of America at the 239th Independence Day celebration at the Grand Hyatt Erawan Hotel on July 2, 2015. Thereafter the Rector Magnificus and Mr. Glen Chatelier, the Director of the Office of International Affairs participated in the reception showcasing “The Traditional U.S. State Fair.”
H.E. Francis Xavier Cardinal Kriengsak Kovitvanij, Archbishop of the Bangkok Diocese presided over the Eucharistic celebration of the Holy Mass to commemorate the Golden Jubilee of the First Profession of Vows by Rev. Brother Dr. Bancha Saenghiran, f.s.g. the Rector Magnificus of Assumption University at the Chapel of St. Louis Marie de Montfort, Assumption University Suvannabhumi campus.

The Holy Mass on July 7, 2015 at 10 hours, was attended by the Provincial Superior of the Montfort Brothers of St. Gabriel in Thailand, the Rector Emeritus of Assumption University, representatives of the Brothers of St. Gabriel Community in Thailand, Alumni from both the Schools and Assumption University, faculty, staff, students and well wishers of Bro. Bancha from Thailand. After the Holy Mass the University hosted a Congratulatory Lunch for Brother Bancha Saenghiran at the John XXIII Conference Center, attended by many.
University Highlighted Activities

Police Talk on Emergency Call by Mobile Application

Dr. Witaya Chareonsri, Director the Office of Human Resources Management, in cooperation with Metropolitan Police Bureau, invited Pol. Maj. Gen. Sethaharn Settaphakorn, Inspector of Crime Suppression Division, Bangkokyai Metropolitan Police Station to give a talk on emergency call by application entitled, “Emergency Call: Police I lert U (I alert U) by Mobile Application” on July 21, 2015 in Room Salle d’ Expo, Assumption Hall, Hua Mak campus. The talk is also delivered at the Cathedral of Learning, Suvarnabhumi campus.

The Application “Police I lert U” is designed for all people living in Thailand when facing emergency to make an emergency call to the police with personal information, photos taken, time, and location of the scene to ‘War Room’ where the police are on duty 24 hours for emergency help.

Internal Quality Assessor Training

The Center for Excellence organized 2-day training for 60 internal quality assessors from all faculties of Assumption University on July 27-28, 2015 at the Hall of Fame, Hua Mak campus. Rev. Bro. Dr. Bancha Saenghiran, Rector Magnificus, gave an opening speech. The workshop was conducted by Prof. Wuttichai Thanapongsathorn, MD and his team, Asst. Prof. Dr. Tuangrak Nantawisarakul and Asst. Prof. Dr. Pansak Polsaram. Facilitators were Asst. Prof. Dr. Supavadee Nontakao, Deputy Vice Rector for Academic Affairs, Dr. Suvichakorn Chinapha, Advisor to the Vice Rector for Advancement, and Dr. Yupawadee Laoledchait, Director, Center for Excellence. In attendance as observer was Dr. Sompit Porsutyaruk, Vice Rector for Academic Affairs.
University Highlighted Activities

HM Queen Sirikit’s Birthday Anniversary 2015 at AU

Rev. Bro. Dr. Bancha Saenghiran, President-Rector Magnificus of Assumption University presided over a media ceremony to pay tribute to Her Majesty Queen Sirikit on the occasion of August 12th HM’s Birthday Anniversary. The administrators, faculty members, and staff assembled for the ceremony held on July 28, 2015 in the Studio Room, 10th floor, Srisakdi Chamonnman IT Center Building, Assumption University Suvarnabhumi campus.

Organized by the Office of Thai Art and Culture

Sacred Heart School, Japan visited Assumption University, Suvarnabhumi campus.

21 students and 5 teachers from Sapporo Sacred Heart School paid a visit to Assumption University of Thailand, Suvarnabhumi campus on July 31, 2015. After the visit, they attended mass in St. Louis Marie de Montfort Chapel celebrated by AU campus Minister, Rev. Bro. Dr. Amnuay Yoonprayong.
Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University presided over the Annual Faculty Seminar 2015 titled “Steering and Strengthening AU for Global Competitiveness.” Attendants were Rev. Bro. Dr. Prathip M. Komolmas, AU President Emeritus, AU administrators and faculty. The event was held on August 5, 2015 at John XXIII Conference Center, Assumption University, Suvarnabhumi campus.
Assumption Day and Crowning Ceremony 2015

Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University presided over the Assumption Day and Crowning Ceremony 2015 to honour “The Seat of Wisdom” on August 14, 2015. On this auspicious occasion, the Holy Mass was celebrated in the Chapel of St. Louis Marie de Montfort led by Rev. Bro. Dr. Annuay Yoonprayong, Vice President for Moral Development Education, and as shown in the photography, the Crowning of the Virgin Mary by AU Rector Magnificus in front of the Cathedral of Learning. Attendants included Bro. Surasit Sukchai, Provincial Superior. Rev. Bro. Dr. Prathip M. Komolmas, AU President Emeritus, Brothers, Sisters, AU administrators, faculty, staff and students at the Assumption University, Suvarnabhumi campus.

Organized by the Office of the President
Welcome at UC Davis Summer Abroad Program

Rev. Bro. Dr. Bancha Saenghiran, President-Rector Magnificus, Assumption University, delivered a welcome speech to a delegation of faculty and students from University of California, Davis under the UC Davis Summer Abroad Program on the 4th July 2015. In attendance were Rev. Bro. Dr. Prathip Martin Komolmas, President Emeritus, Dr. Churdchai Cheowtirakul, Dean, Faculty of Biotechnology, and Biotechnology faculty members who jointly welcomed the UC Davis delegation at the Hall of Fame, Assumption University, Hua Mak campus.

AU Faculty of Arts’ Teacher Training Project at a Pakklongchuadyai School

The Teacher Training for Pakklongchuadyai School is a continuous project from last year. It was held on July 13, 2015 at Pakklongchuadyai School. At This time, under the supervision of Business English lecturers, GL1101 Elements for Spoken Language students were asked to help teach English pronunciation to school pupils from grades 1-6. Teaching materials and stationery were given to the School as teaching and learning tools. School teachers had a chance to make class observation as well. The project shows that the Faculty of Arts, its faculty members and students can help improve the quality of teaching and learning at the School for sustainable development. The level of service users’ satisfaction was 4.50 out of 5.
Fashion Runway #5 “Run the World”

The event was organized as a term project for students under three subjects of the marketing major: Fashion Marketing, Public Relations and Event Marketing in the summer session. Students were divided into 6 teams which worked collaboratively with other teams from different subjects in making an event a success on their fashion show. Students in fashion marketing subject needed to make the fashion runway, design the cloth concept, casting model, fitting, rehearsals, and etc.

The name for this Fashion Runway #5 is “Run the World”, which is derived from the idea that we can take everything in this world, real or imaginary, to be an inspiring source of our fashion collection. There were 6 shows:

- Modern Intellect (Thai Silk)
- Ramayana
- Hero
- Villain
- Disney
- Wizard

The concept of the cloth focused on everyday look. The colors for the theme and guests’ dress code are black, white, red and gold. On the show day, there were booths from many sponsors at CL plaza to promote and sell their fashion items with special price.

The event was held on Thursday 9th July, 2015 during 11.45 to 12.45 in front of CL Building, Suvannaphumi Campus.
AU BBA Orientation 1/2015

Rev. Bro. Dr. Bancha Saenghiran, President-Rector Magnificus, Assumption University, presided over AU Martin de Tours School of Management and Economics Orientation 1/2015 and welcomed new students and parents with AU administrators and faculty members on July 18-19, 2015 at John Paul II Sports Center, Assumption University, Suvarnabhumi campus.

Faculty of Arts Special Workshop

Dr. Chayada Thanavisuth, Dean, Faculty of Arts Assumption University presided over a Special Workshop entitled “The Developing EAP (English for Academic Purposes) Teacher” conducted by Dr. Richard Kiely, Professor of Applied Linguistics and Language Education, University of Southamton, UK. The workshop held on July 20, 2015 in the Hall of Fame, Coronation Hall, Assumption University, Hua Mak campus was well attended by English language teaching faculty members.
Training for Nursing Practicum

Assumption University’s Bernadette de Lourdes School of Nursing Science conducted a seminar on Preceptorship Training for Nursing Practicum on July 20-25, and August 1-2, 2015 in Seminar room, Assumption University, Hua Mak campus. The seminar welcomed registered nurses from six public and private hospitals. Asst. Prof. Dr. Nanthaphan Chinlumprasert Dean, Bernadette de Lourdes School of Nursing Science presided over the seminar and also presented a lecture.

Design Literacy Forum II
By School of Architecture and Design

Assoc. Prof. Dr. Nitichan Pleumarom, Dean, Montfort del Rosario School of Architecture and Design delivered an opening address and creative work award presentations at Design Literacy Forum II: Creative Work Exhibition and Conference on July 23, 29, 2015 at ABAC City campus. The theme of the Exhibition and Conference was ‘Culture Pulse in Architecture and Design’.

MBA promoted in the candle festival parade in Ubon Ratchathani.

The MBA group went to visit many temples on Asanha Bucha Day (July 30, 2015) following the International Conference of “The Social and Economic Prospects in Southern Mekong Sub-Region of Southeast Asia 2015” on July 28-29, 2015 at Ubon Ratchathani province, in which Mr. Di Sun and Asst. Prof. Dr. Sirion Chaipoopirutana received the Best Research Paper Award.
ABAC 1st Year Student In Cannes Film Festival 2015

Natthapol Suwansura, or Nat, a BBA 1st Year Au-full-scholarship student majoring in Business Economics at Assumption University was proudly presented his short film entitled “The Deepest” at the 68th Festival de Cannes in Paris, France during May 12-14, 2015. The Deepest is one of the three Thai films accepted for whole-event presentation in the Festival’s video Library.

Nat’s short Film - The Deepest - which lasts 14 Min. was succeeded at the Short Film Corner ID 15SFC2675 in Thailand where films come alive, Cannes 2015 section.

To view his films online:
The Deepest Http://Youtu.Be/Uk8kvkgukow
The Electro Boy Http://Youtu.Be/Lhzpt_Rdj7c

Congratulations to Nat on the red carpet in Cannes!

AU Law Student Top in Bar Examinations

Mr. Nutaphon Udomsin, graduate student in Law, Assumption University, came 1st in the 67th examinations of the Thai Bar under the Royal Patronage, academic year 2015 with a score of 309

He was congratulated by Assoc.Prof. Pornchai Soonthornpan, Dean, Faculty of Law, Assumption University and posted for photos on June 4, 2015 in the Dean’s office, Faculty of Law, Assumption University, Hua Mak campus.
Prizes, Awards, Honors and Scholarship

AU Faculty to Register for Patents and Qualified for RRI-Research and Researchers for Industries

Asst. Prof. Dr. Patchanee Yasurin, School of Biotechnology, Assumption University, is in the process of patent registration of four inventions as results of her latest research in food biotechnology.

These four products are four formulas of vegetable sanitizer, liquids for washing and sanitizing vegetables and fruits from pesticide, food-borne disease and toxins in modern living. In addition, her research has made her pass the 2nd round screening to be appointed as research adviser for PhD candidates in submission of research proposal for research grant under the government project called “Research and Researchers for Industries - RRI.”

Biotech Students Won 2nd Runner Up Award at Food Innovation Contest 2015, Bangkok

On June 19, 2015, two student teams from School of Biotechnology, Assumption University, advanced to the FINAL round of Food Innovation Contest 2015 at BITEC Convention Center, Bangkok. Both teams passed through the final round under the brand products of “Riceberry Dumpling Ice Cream” and “Frozen Kao Yum Burger”. As the Riceberry Team won the 2nd runner up, it went further as a representative to present their innovative product at the ASEAN Food Conference 2015 in the Philippines on the June 24-26, 2015.

Team #1 “Riceberry Dumpling Ice Cream” - 2nd Runner up Award
Team members:
Ms. Pitchayapa Chaichukiat Mr. Chairat Tirakitpoung
Ms. Boonyarat Yensodsai Mr. Warat Jutmun
Ms. Tshering Lhamo Ms. Blessing A. Joseph

Team # 2 “Frozen Kao Yum Burger” – Finalist
Team members:
Ms. Natnicha Veerathammanoon Ms. Ampapn Jongyn
Ms. Thitiworrad Pongpunpuk Ms. Sariya Methaneethorn
Ms. Aunchisa Charoenpanich Ms. Tubtim Keawcha-um

Team Advisors:
Dr. Aussama Soontrunnarudrungsri
Dr. Tatsawan Tipvararaknkoon
Dr. Kamolnate Kitsawad

Faculty of Biotechnology, Assumption University
For more information: fostat.org ; School of Biotechnology
Prizes, Awards, Honors and Scholarship

BBA Student in 10-Month Exchange Program at a University in Japan

Ms. Kamolchanok Pougkasorn, a student in accounting, Martin de Tour School of Management and Economics, Assumption University, was granted a meeting with Rev. Bro. Dr. Bancha Saenghiran, President-Rector Magnificus, on the occasion of her leaving to study at Kansai Gaidai University in Japan for 10 months from September 2015- June 2016 under the student exchange program between the two universities.

The purpose of the exchange program is not only to acquire knowledge but to be an honored youth ambassador of Thai culture, opportunity to increase Japanese language and English skills, as well as to expose herself to a wider world in Japan and to show the talent of a Thai student.
**Communication Arts Lecturer Receives AU Scholarship to Study Abroad**

A. RERKRIT PIPATANASAI, AU lecturer in Computer Generated Imagery, Albert Laurence School of Communication Arts, was granted a meeting with Rev. Bro. Dr. Bancha Saenghiran, President-Rector Magnificus, Assumption University at the President’s office, on July 14, 2015 prior to his leaving for USA to study abroad. Ajarn Rerkrit receives AU scholarship to work for a master degree, M.F.A. majoring in Animation and Visual Effects at the Academy of Art University, USA.

A. NORARIT SUDSANGUAN and A. SORAKOM NGAMDECHO, AU lecturers met with Rev. Bro. Dr. Bancha Saenghiran, President-Rector Magnificus, Assumption University in the President’s office, on August 14, 2015 before leaving to study abroad in Ph.D. program. A. NORARIT SUDSANGUAN (left), lecturer at the Faculty of Law will be studying for a Ph.D. - S.J.D. (Tax Laws) at Southern Methodist University, USA. A. SORAKOM NGAMDECHO (right), lecturer, Department of Business Economics, Martin de Tours School of Management and Economics will be studying for a Ph.D. in Economics at University of Oregon, USA. Both faculties are on AU scholarship.

**University Scholarship Recipients Who Graduated in 2015**

Name - Surname : ASST.PROF.DR. DARUN KESRARAT
Position : Full-time Lecturer
Department : Information Technology
Faculty : Vincent Mary School of Science and Technology
Working year up to date : 17 years

Education :
- B.S. (Information Technology), Assumption University, 1997
- M.S. (Information Technology), Assumption University, 2000
- Ph.D. (Information Technology), Assumption University, 2015

Name - Surname : DR. NANGRUETAI KANCHANTR
Position : Full-time Lecturer
Department : Information Technology
Faculty : Bernard de Lourdes School of Nursing Science
Working year up to date : 17 years 8 months

Education :
- B.N.S., Assumption University, 1992
- M.N.S. (Adult Nursing), Khon Kaen University, 1993
- Ph.D. (Nursing), The Queen’s University, UK, 2015

Name - Surname : DR. NANTAPONG SUWAN-IN
Position : Full-time Lecturer
Department : Master of Arts in International Law and Diplomacy
Faculty : Faculty of Law
Working year up to date : 5 years

Education :
- LL.B., Assumption University, 2002
- M.B.A. (Law and Marketing), National Taiwan University of Science and Technology, Taiwan, Republic of China, 2010
- Ph.D. (Law), National Taiwan University, Republic of China, 2015

Name - Surname : DR. PORNPOP SAENGTHONG
Position : Statistician
Department : Institute for Research and Academic Services
Faculty : Faculty of Law
Working year up to date : 13 years

Education :
- B.S. (Applied Statistics), King Mongkut’s Institute of Technology North Bangkok, 1997
- M.S. (Statistics), Kasetsart University, 2000
- Ph.D. (Statistics), Kasetsart University, 2015
AU Welcomes Study Abroad Students from Loyola University USA

Mr. Glen Vivian Chatelier, Director, Office of International Affairs escorted 40 Loyola students under one of the oldest study abroad programs between Assumption University and Loyola University for a campus tour and to meet Rev. Bro. Dr. Prathip M. Komolmas, Rector Emeritus, and Rev. Bro. Dr. Amnuay Yoonprayong, Vice Rector for Moral Development Education, on July 22, 2015 at Assumption University, Suvanabhumi campus.

Loyola-ABAC study abroad program on boat trip

The Rector Emeritus of Assumption University Rev. Brother Dr. Prathip Martin Komolmas hosted a boat trip for the Director and thirty eight American Students in the Loyola-ABAC Study Abroad program, to Luang Phor Toh Wat Bangphli Yai Nai, and the Bangpli Traditional market, on August 21, 2015.
All freshman students were greeted warmly by Rev. Bro. Dr. Bancha Saenghiran, President-Rector Magnificus, and the AU Community when they attended the 'AU Camp 2015: AU Apollo' organize by Assumption University Student Organization on July 4-5, 2015 at John Paul II Sports Center, Suvarnabhumi Campus. The main purposes of the camp are to facilitated the freshmen to meet the university’s executive officers, instructors, officers and senior students as well as to establish a good relationship between new students and seniors. In addition, they learned how to spend their time wisely while studying at AU with positive attitude and integrity. The activities started at 7.00 - 17.00 hrs. both days.