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Wai Kru Ceremony

Assumption University’s Wai Kru Ceremony is organized annually at the beginning of each academic year, on a Thursday in September.

The meaning of Wai Kru is for students to pay homage and express gratitude to their teachers. Assumption University is in high support of this fine Thai tradition. The ritual of the Wai Kru is seriously performed making the ceremony meaningful for both sides - the teachers and the students. The Student Organization and 56 academically outstanding students were honored and awarded by Rev. Bro. Dr. Bancha Saenghiran, Rector Magnificus, for their social responsibility and high achievements.

The ceremony was presided over by the Rector Magnificus and well attended by Rev. Bro. Dr. Prathip Martin Komolmas, President Emeritus, Rev. Bro. Dr. Amnuay Yunprayong, Vice Rector for Moral Development Education, senior administrators, faculty members and all freshmen.
The following five students with the outstanding GPA 4.00 have been awarded honors.

**Martin de Tours**  
School of Management and Economics  
- Mr. Thatchanon Udomsin

**School of Arts**  
- Ms. Chanakarn Sae-Lim
- Ms. Sathida Kanjamapornkul

**Bernadette De Lourdes**  
School of Nursing Science  
- Ms. Kanokkan Thasana-Ekachit

**Albert Laurence**  
School of Communication Arts  
- Ms. Supanida Charussrivisit

The AU’s Wai Kru Ceremony 2014 was held on September 11, 2014 at John Paul II Sports Center, Suvarnabhumi campus.

The event was organized by Assumption University Student Organization.
University Highlighted Activities

The 50th Anniversary Celebration of Assumption University in 2020

A meeting of Academic Affairs and School of Law with the President of Assumption University on how to plan for the 50th Anniversary Celebration of Assumption University in 2020. Present at the meeting were the President, Vice President for Academic Affairs, and the Dean of the School. It was conducted on September 1, 2014.

Thailand Competitive Conference 2014

Mr. Kalin Sarasin (center), Secretary General of the Thai Chamber of Commerce, Mr. Charamporn Jotikasthira, former President of the Stock Exchange of Thailand and members of the Organizing Committee of the Thailand Competitive Conference, September 11 &12, 2014, posed for a Commemorative photograph with Rev. Fr. James Kelly, the Director of the Assumption University – Loyola Study Abroad program, Dr. Wanida Ngienthi, Full-time Faculty member in the Martin de Tours School of Management and Mr. Glen Chatelier, Director, the Office of International Affairs at Assumption University. The Thailand Competitive Conference 2014, *A Recipe for Success* was organized at the Plaza Athénée Hotel Bangkok.
September 24, 2014 marks an important milestone in aviation training in Thailand as ANA Holdings, NOK AIR, and Assumption University signed an MOU for trilateral cooperations of the three shareholders in aviation training for students and interested parties/individuals with the new simulation flight training center named “Pan Am International Flight Training Center (Thailand)” situated in Assumption University Suvarnabhumi campus.

With the capital amount of B270 m and 15-year project duration, the Training Center will start its operation in October 2014 onwards. Key objectives of the Pan Am Flight Training Center (Thailand) include: (1) to support a practical training for Aeronautical Engineering students, (2) to position as a top flight training center in AEC, and (3) To initiate and maintain effective collaboration and cooperation with NOK AIR, ANA Holdings, and Pan Am Thailand for successful professional training in aeronautic engineering programs at the Faculty of Engineering, Assumption University.

At the opening ceremony, President of Assumption University Rev. Bro. Bancha Saenghiran f.s.g. PhD delivered a welcome speech, followed by comments from Piya Yodmani, Deputy CEO of NOK AIR, and Gary Anderson, CEO of Pan Am Thailand.

The aeronautic engineering training is made available in 4 programs: Air Traffic Control, Cabin Crew Training, Cokpit Crew Training, and Aircraft Maintenance. For more information, contact Aeronautic Engineering, AU Faculty of Engineering.

The event was well attended and ended with photo sessions and interviews.
Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University grants a warm welcome to Mrs. Orawan Techanuvat, President of Lions Club of Pom Prap Sattru Phai, Bangkok and executive board members on the occasion of their visit to Assumption University, Suvarnabhumi campus. The event was conducted on September 17, 2014 at Wiset Si Samut Room, Cathedral of Learning Building, Assumption University, Suvarnabhumi campus.

H.E. Mr. Marc Michielsen, the Ambassador of the Kingdom of Belgium to the Kingdom of Thailand and Mr. Glen Chatelier, Director of the Office of International Affairs pose for a Commemorative photograph on Thursday September 25, 2014 at the Music Hall, Art and Culture Building, Chulalongkorn University where a Guitar Recital by two Belgian artists, Raphaella Smits and Adrien Brogna was held to mark the 110-year anniversary of Thai-Belgian Diplomatic relations.

Asst. Prof. Dr. Sompid Kattiyapikul, Vice President for International Affairs and Special Projects and Mr. Robert Mckenzie, Deputy Director, Vatel Thailand visited Assumption University to ascertain AU interesting programs and assessment of international activities within the University. The visitors were received by Rev. Bro. Dr. Bancha Saenghiran, Rector Magnificus and Mr. Glen Vivian Chatelier, Director, Office of International Affairs on September 30, 2014.
Mr. Glen Chatelier, Director of the Office of International Affairs, Dr. Ioan Voicu, Visiting Professor and Professor Srisurang Poolthupya participated in the UN International Day of Non-Violence organized jointly by the UN ESCAP and the Embassy of India at Bangkok on October 2, 2014.
Activity Day 2014

Assumption University Student Organization organized an Activity Day 2014 on August 25-27, 2014 for all student clubs to get to know one another and to strengthen AU spirit, teamwork, helping and caring. Rev. Bro. Dr. Amnuay Yoonprayong, Vice Rector for Moral Development Education, chaired the meeting and presented an opening speech on August 25. The event took place at AU Plaza, the Cathedral of Learning, Suvarnabhumi campus.
Faculty Activities

Student Leader Conference

AU Student Organization organized a conference to introduce new student leaders and to present the Student Organization Activities Plan 2014 to the AU administration. Rev. Bro. Dr. Bancha Saenghiran, President Rector-Magnificus of Assumption University presided over the conference and gave an opening address. In attendance were Dr. Vindhai Cocracul, Vice Rector for Student Affairs, administrators and lecturers from Student Affairs. The event was held on August 28, 2014 at John XXIII Conference Center, Assumption University, Suvamabhumi campus.

ASEACCU 2014

His Eminence Cardinal Tagle of Manila and Rev. Fr. Joel E. Tabore, President of Ateneo de Davao with Mr. Glen Chatelier, Director of the Office of International Affairs at the ASEACCU 2014 Conference in Davao City, The Philippines on August 28-30, 2014.
Nursing Science Research Seminar
August 29, 2014

Bernadette de Lourdes School of Nursing Science (BLNS), Assumption University organized a research seminar titled “BLNS Research Challenges: Policy and Resolutions”. Asst. Prof. Dr. Nanthaphan Chinlumprasert, the Dean, gave an opening address on the title. The keynote speaker was Prof. Dr. Punkae Mahaisavariya, Director of Mahidol Center of Ethical Reinforcement for Human Research, Mahidol University, who presented two topics: “Ethical Considerations in Health Science Research” and “Tips for Successful IRB Writing”.

The seminar was conducted at Room A51, Assumption Building, Hua Mak campus.

GSE Off-Campus Student Seminar

The Graduate School of Education, Assumption University, organized an off-campus student-led seminar for the academic year 2014 which was chaired by Dr. Sangob Laksana, the Dean. The seminar was “Social Services and Preservation of Thai Arts and Culture” at Mangrove Reforestation Center, Klong Klone, Amphawa, Samutsongkarn, on August 29-31, 2014.
Wai Kru Ceremony
The School of Biotechnology

The School of Biotechnology conducted its annual Wai kru Ceremony 2014 on September 1, 2014 at Salle D’Expo, Assumption Hall, Hua Mak campus. The event was presided over by Dr. Churdchai Cheowtirakul, Dean, the Faculty of Biotechnology, and was attended by Biotechnology students and faculty members.

The 69th Anniversary of Vietnam’s National Day

Rev. Bro. Dr. Bancha Saenghiran, Rector Magnificus, Assumption University presided over the celebration of the 69th Anniversary of Vietnam’s National Day on September 6, 2014 at Albert Hall, AU Mall, Suvarnabhumi campus, organized by the AU Vietnamese Student Community. The event was warmly attended by AUSO student leaders, other students, and Student Affairs lecturers and staff.
Learning Support Center, Student Affairs offered a 7-week English Communication Skill Development Program with the name “English for ALL by Albert Laurence” for 6 years. The objective of the program is to develop confidence in English communication and to encourage and support self-directed and lifelong learning through the 7 steps to English Proficiency among AU freshmen.

This year ‘English for ALL 2014’ started on September 8, 2014. Rev. Bro. Dr. Bancha Saenghiran, President Rector Magnificus of Assumption University delivered a welcome speech to 400 new students registered for the program, organized by Student Affairs. The event was held at the Lobby, 1st Floor, Cathedral of Learning, Suvarnabhumi campus.
Desi Night Independence Day Special

Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University,

attends the “Desi Night Independence Day Special.” The event was a mixture of patriotic and modern theme promoting Indian culture and independence of India. Attendants in the event were honor guests and Indian students. The event was held on September 11, 2014 at John XXIII Conference Centre, Assumption University, Suvarnabhumi campus.

Organized by AUIC, Student Affairs

LUCKY 13 Remember Does Exit Thesis Exhibition Montfort del Rosario School of Architecture and Design

On September 13, 2014 Rev. Bro. Dr. Bancha Saenghiran, Rector Magnificus presided over the opening ceremony of a student-led thesis exhibition entitled, “Lucky 13 Remember Does Exist” organized by graduating students in Montfort del Rosario School of Architecture and Design. Two guest speakers were:

Asst. Prof. Boonserm Premthada, Faculty of Architecture, Chulalongkorn University.

Mr. Pitupong Chaowakul, Architect and Designer, Supermachine Studio.

The event objectives were to exhibit student theses to public and to promote an exchange of ideas in architecture and design. Assoc. Prof. Dr. Niticharn Pluemarom, the Dean, faculty members and students welcomed interested parties and viewers. The exhibition was held at the Event hall, SCG Experience Company Limited, Crystal Design Center, Praditmanutham Road (Ekamai-Ramindra), Bangkok.
Faculty Activities

Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University, presided over the opening of an international conference entitled “Environmental Values Emerging from Cultures & Religions of ASEAN Religion.” Attending the conference were Rev. Bro. Dr. Prathip M. Komolmas, AU President Emeritus, Rev. Bro. Dr. Annuay Yoonprayong, Vice Rector for Moral Development Education, Asst. Prof. Dr. Warayuth Sriwarakuel, Dean of Graduate School of Philosophy and Religion, scholars from several countries and students from Loyola University. The conference was conducted on September 18, 2014 at Fourwings Hotel, Bangkok, and co-organized by the Guna Chakra Research Center, Graduate School of Philosophy and Religion. Assumption University and Konrad-Adenauer-Stiftung

The BLNS’S News and Events

The Bernadette De Lourdes School of Nursing Science (BLNS), Assumption University celebrated its Silver Jubilee on September 19, 2014 at Miracle Grand Convention Hotel. This year’s homecoming theme was “Back to School.”

The Celebration began with a warm welcome address of Asst. Prof. Dr. Nanthaphan Chinlumprasert, Dean of BLNS. The honorable guests were led by Rev. Bro. Dr. Bancha Saenghiran, President of Assumption University, Asst. Prof. Dr. Supavadee Nontakao, Deputy Vice Rector for Academic Affairs, Mr. Chaiwat Wongsrichanalai, ABACA VP, A. Kwanchai Chalermchan, a former teacher of BLNS. One hundred and forty of alumni, students, and faculty members joined in this celebration.

Lecture on Internet Addiction

Sr. Jyothis Palackal was invited by Jesus Youth movement Thailand to give a special lecture as a part of their programme. The topic was on “Internet Addiction” and the title was “Internet: Paradise Found or Paradise Lost.” This special lecture event was participated by 35 teachers and students from different nationalities at Salle E’ Expo, Assumption Hall on October 4, 2014.
Congratulations to AU Scholarship Recipients
On Successful Completion of their Study Program in 2014

ASST.PROF.DR. THANACHAI THUMTHAWATWORN
Program Director, Master of Science in Communication and Computer Network Technology, Communication and Computer Network Technology, Vincent Mary School of Science and Technology
Ph.D. (Electrical Engineering), London South Bank University, UK., 2014

DR. PICHAI THURONGKINANON
Full-time Lecturer, Visual Communication Design, Albert Laurence School of Communication Arts
D.F.A. (Visual Arts), Chulalongkorn University, 2014

DR. CHATSARAN CHATSANGUTHAI
Full-time Lecturer, Business Chinese, School of Arts
Ph.D. (Chinese), Chulalongkorn University, 2014

MR. SIT KESJAMRAS
Full-time Lecturer, Music Performance, School of Music
M.F.A. (Western Music), Chulalongkorn University, 2014
Mr. Pooriwut Manechoold a student from School of Biotechnology received The Best Presenter of the 3rd International Student Conference on Food Science and Technology at Soegijapranata Catholic University, Indonesia on the Topic of “Development of Natural Vegetable Sanitizer from Thai Local Herbs” on September 2, 2014. The advisor was Dr. Patchanee Yasurin.

The 4th Albert Prize Awards Ceremony

Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University presided over the 4th Albert Prize Awards Ceremony. The awards serve to recognize outstanding student projects, activity units, and individual students whose initiatives and implementation contribute to social services and the university reputation. Attendants were Rev. Bro. Anupat Petchara-Yutachai, Professor of the Order of St. Gabriel, Dr. Vindhai Cocracul, Vice Rector for Student Affairs and Dean of the School of Music, faculty members, alumni and AU students. The ceremony was conducted on September 18, 2014 at the Lobby, 1st Floor, Cathedral of Learning, Suvarnabhumi campus. It was organized by the Center for Student Leadership and Experiential Learning and Assumption University Student Organization.
Assumption University Students Won 2nd Prize Award at Taiwan Forum

Taipei, Taiwan, September 20, 2014. Tourism students from Assumption University of Thailand received the 2nd place award for their presentation at the annual Destination Marketing Contest held on the sidelines of the 2014 Asian MICE Forum at the Taipei International Convention Center. Eighteen schools from six countries competed at this prestigious event to promote their destination to the meeting industry, emphasizing the theme of sustainable tourism. The annual event is sponsored by the Taiwan Bureau of Foreign Trade and organized by the Taiwan External Trade Development Council.

Scott Michael Smith, Course Coordinator from Assumption University’s Department of Hospitality and Tourism explains, “Mr. Tran Tan Phu (Thomas) and Mr. You Chan did a fantastic job representing our University as they promoted Bangkok to over 2,000 travel and tourism executives.” These future leaders designed and built a trade show booth with limited resources and prepared a presentation that was judged by renowned event management experts. Lieven Bertels, Director of the Sydney Festival, who judged the competition, said “It was refreshing to see Thomas and Chan approach this project with a level of maturity that is absolutely on par with leading tourism professionals. It’s easy to predict a bright future for these Assumption University students.”

Prof. Scott thanked the Tourism Authority of Thailand for having been a big help in supporting AU team to compete with other universities every year. “The international composition of our team added an extra element this year as Bangkok is our adopted home. Visitors to our booth were impressed as we are not locals but we can proudly promote Thailand, offering a unique perspective and knowledgeable advice to business travelers to Bangkok”, added Scott.

Prof. Scott Michael Smith
Martin de Tours School of Management and Economics, Department of Hospitality and Tourism Management, Assumption University
International Exchange Students’ Orientation

Mr. Glen Chatelier, Director of the Office of International Affairs welcomed the 41 In-Bound International exchange students from nine countries for their undergraduate exchange program of studies in semester 1/2014 on August 21, 2014 at A51 room, Assumption Hall, Hua Mak campus.
Rev. Bro. Dr. Bancha Saenghiran, President - Rector Magnificus of Assumption University presided over AU Freshy Day & Night 2014 and presented the prizes to the winners of Prince and Princess on 29th September 2014. The main purposes of the event are to welcome new students and to build rapport between freshmen and other students at AU. Attendants were Bro. Dr. Amnuay Yoonprayong, Vice President for Moral Development Education, AU administrators, faculty members and students. The event conducted at John Paul II Sports Center, Assumption University, Suvarnabhumi campus and organized by Assumption University Student Organization