ASSUMPTION DAY
CELEBRATED AT BANG NA.

The Assumption University community observed the annual feast of the Assumption of the Virgin Mary, on August 15, 2006 by organising a Holy Mass at the Chapel of St. Louis Marie de Montfort. The main celebrant at the mass, Rev. Father Francis Nash, S.J. reminded the congregation that the Assumption University community was close knit in a common mission to complete each other's roles. Teachers, staff and students take on the significance of Mary's patience by helping each other to grow and to enjoy progress in their own and in others' lives.

Following the Holy Mass, the university community proceeded to the Seat of Wisdom, where in the brilliance of the afternoon, Assumption University's President Rev. Brother Bancha Saenghiran crowned the Virgin Mary with a four-kilogram golden crown in a symbolic gesture of venerating all the Marian values that the university aspires to.

At the resplendent Sala Thai, the university community then enjoyed moments of fellowship over snacks and Thai refreshments. The Assumption College Brass band lent fanfare to the occasion with lively music. In the midst of it all, Rev. Brother Martin, our President Emeritus smiled at the boon provided by Mother Mary; she kept away the rain from interrupting the mass and the crowning ceremony, allowing only a sleet fall when the crowds began leaving.

Contributed by
A. Glen Chatelier

President Rev. Brother Bancha Saenghiran symbolically crowning the Virgin Mary as "Sedes Sapientiae," the Seat of Wisdom, on the occasion of the University's observance of Assumption Day on August 15, 2006.

Rev. Father Francis Nash, the University Chaplain invokes the blessings of Mary on the gathering as a wreath of flowers is placed at the "Sedes Sapientiae," on the steps of the Cathedral of Learning.

The University community led by President Rev. Brother Bancha Saenghiran participates in the Holy mass in the Chapel of St. Louis Marie de Montfort.
ASSUMPTION DAY CELEBRATED AT BANGNA.
continued from page 1

Photo #4
The University Administrators, the Gabriellite brothers and the celebrants of the Holy Mass pose for a commemorative photograph, at end of the crowning ceremony held on August 15, 2006.

ACTIVITIES ON & OFF CAMPUSES.
INITIATIVES BY FACULTY OF LAW.

To arouse interest in jurisprudence, the Faculty of Law organized a “High School Legal Quiz” for schools in Bangkok on August 22. President Emeritus Dr. Komolmas opened the competition and here he is seen with Dean, Assoc. Professor Soonthompan and officials at John XXIII Conference Centre before the opening ceremony.

A photo session for winners and adjudicators after the results were announced and the first prize of 20,000 and the second prize of 15,000 went to Sansean Wittayalei and Kanlayanawat schools. The first prize winners are also awarded scholarship terms in addition to cash and plaques of honour.

EVENTS BY STUDENT AFFAIRS & ETHICS CENTRE.

President Dr. Bancha Saenghiran and officials attending the “Parents and Guardians Meeting with Administrators” event organized by the Learning Support Centre of Student Affairs on September 16, 2006 at John XXIII Conference Centre.

President Dr. Bancha Saenghiran, guests faculty, staff and students in attendance at the workshop held at John XXIII Conference Centre under the auspices of the Centre for Professional Ethics on September 14, 2006.
ASSUMPTION UNIVERSITY AMIDST LAURELS.

WHY PROF. CHARMONMAN IS ACCLAIMED THE FATHER OF THAI E-LEARNING!

In 1992, Prof. Charmonman proposed that Assumption University of Thailand become a Founding Organizational Member, the only country from Southeast Asia, of the Internet Society (ISOC). He then established Thailand Chapter of ISOC and has been serving as the President. He is also the only Thai to be elected to ISOC Board of Trustees. In 1994, he became the Founder and Chairman of Internet KSC Group of Internet Service Provider which was the first and largest ISP in Thailand. In 1997 and again in 1998, he was elected to be a Director of the Asia Pacific Network Information Center (APNIC).

In August 2000, he was interviewed by the magazine "Corporate Thailand" when he said that the next big thing he would do was eLearning which would be more profitable than eCommerce. On April 25, 2002, he proposed and got approval from the Board of Trustees of Assumption University to establish the first eLearning college in Thailand called the College of Internet Distance Education and announced that the College would eventually serve 100,000 students per year, making a net profit of about 4 billion Baht per year. In the same year, he met Prime Minister Thaksin Shinawatra and proposed to him that Thailand legalize eLearning. The Prime Minister agreed and advised him to start the process. So, he sent a letter to the Minister of University Affairs as well as authoring the first draft of the first eLearning decree or Law in Thailand. The government established a committee to consider the law and he was invited to be a member.

Rev. Bro. Dr. Prathip Martin Komolmas who is the President Emeritus, Rev. Bro. Dr. Banchat Saenghirun who is the President, and Prof. Charmonman who is the College CEO went to see the Minister of University Affairs and tried to convince him to support eLearning. In his capacity as the Founder and Chairman of ABAC Poll, he ordered an eLearning survey in 2003 which found 77% of the respondents were interested in continuing their education through eLearning. On November 26, 2003, the Ministry of University Affairs organized an open hearing on the eLearning law. In his capacity as the President of the Computer Association of Thailand, Prof. Charmonman presented the draft law in the morning and chaired the open hearing in the afternoon. The results were used in modifying the law. Then the Government decided to merge the Ministry of University Affairs and the Ministry of Education resulting in delay in considering the eLearning law. Prof. Charmonman had to try to convince altogether 5 ministers, namely, HE. Suwat

WORKSHOPS BY STUDENT AFFAIRS.

Continued from page 2

A constituent of the Student Affairs Department, the Career Development Centre held annual seminars and exhibitions during the last week of August this year featuring Interview Technique Workshops, Free Pre-IELTS TESTS, Personality Development Sessions etc. Here in these photos, students are seen making enquiries or queuing for registration at special booths where services are provided for the benefit of graduating students.

In August, 2004, Prof. Charmonman was elected Chairman of e-ASEAN Business Council. At that time, the Thai Government has not passed the eLearning decree. So, Prof. Charmonman tried to get help from ASEAN. He proposed to the ASEAN Ministers that eLearning be promoted by all ASEAN member countries and the Ministers agreed.

Prof. Charmonman sent many letters to the authorities. On 23 September 2002, he sent a letter to the Minister requesting permission for AU to offer eLearning. On 15 September 2003, he sent a letter to the Prime Minister to speed up the eLearning decree. On 14 March 2005, he sent another letter to the Prime Minister that Cambodia was ahead of Thailand on eLearning and Thailand should pass the eLearning decree as soon as possible to be ahead of Cambodia, similar to the case of the US trying and succeeding in being ahead of USSR after the sputnik incident.

After 3 years, 5 ministers, and many revisions of the eLearning law, it was published in the Royal Gazette in October 2005. AU became the first to offer a complete eLearning degree program in January 2006, i.e., Master of Science in Management and Prof. Charmonman was the Program Director. In May 2006, AU also offered 3 more eLearning degree programs, namely, M.Sc. in Information and Communication Technology, M.Sc. in eLearning Methodology, and Ph.D. in eLearning Methodology. The Ph.D. program is the first such Ph.D. in the world. Then, in June 2006, the International Biographical Centre in Cambridge, UK, named Prof. Srisakdi Charmonman the Father of Thai E-Learning.

**Prof. Dr. Srisakdi Charmonman: The Father of Thai E-Learning**

1957. Born a son of H.E. Phraya Nitisastra Baisalya (Mr. Von Charmonman) former Deputy Secretary-General on Foreign Affairs to HM King Rama VII, Former Minister of Justice, Former Acting Prime Minister, etc.

1964. The first Thai to earn a Ph.D. in Computer field (From Georgia Tech, USA).

1970. The first Thai to use the

continued on page 5
WORLD COMPUTER CONGRESS 2006.
FACULTY MEMBER WINS PRESTIGIOUS AWARD

Assoc. Prof. Dr. Gennady Veselovsky from Faculty of Engineering attended The 2006 International Conference on Parallel & Distributed Processing Techniques and Applications (PDPTA'06) held in Las Vegas, USA, in the last week of June, which was part of The 2006 World Congress in Computer Science, Computer Engineering, and Applied Computing (WORLDCOMP'06). At the Conference Dr. Veselovsky presented his paper entitled "On Permuting Ability of a 2D Torus under XY Routing" in which combinatorial properties of one of the most common connecting topologies in present-day supercomputers were investigated. In Las Vegas Dr. Veselovsky got the Achievement Award from The 2006 World Congress in Computer Science, Computer Engineering, and Applied Computing WORLDCOMP'06 in recognition and appreciation of research contributions to the field and to WORLDCOMP'06.

ASSUMPTION UNIVERSITY AMIDST LAURELS
continued from page 4

Internet (As Director of Graduate Studies in Computer Science at the University of Missouri, USA)
1973. The first Thai to do eLearning (As a full professor at the State U. of New York).
1988. The first Distinguished Professor of Engineering in Thailand (C 11, the highest level in government services, one level higher than Provincial Governor).
2002. Founder, Board Chairman and CEO, College of Internet Distance Education, Assumption University of Thailand.
2004. Assumption University constructed "Srisukdi Charmon-man IT Center" as the seat of eLearning (12 floors, 12,000 square meters, 17 million USS).
2006. Program Director of the first full-degree program in eLearning mode in Thailand (Master of Science in Management).
2006. Named "Father of Thai E-Learning" by the International Biographical Centre, Cambridge, UK.

Assoc. Prof. G. Veselovsky, Faculty of Engineering
INSPECTION AND EVALUATION OF BANG NA SPORTS FACILITIES.

On August 23, 2006 two National Olympic and sports delegations, from Canada and United States visited the Bang Na campus to inspect the swimming pool and John Paul II Gymnasium, as part of the preparations for the Winter World Universities Olympics 2007, to be hosted by Thailand. Assumption University will be the venue for some of the volleyball tournaments at John Paul II Gymnasium, and 17 major medal diving events at the new Olympic Standard Swimming pool, at the Bang Na campus. The Campus and facilities tour for visitors was conducted by Rev. Brother Dr. Prathip Martin Komolmas, President Emeritus, and assisted by a team of officials comprising the Deputy V.P. for Student Affairs, Mr. Bancha Skuldee, Asst. V.P. Student Affairs Dr. Chirapa Srikanasin and Director for International Affairs, Mr. Glen V. Chatelier.

The delegation included Mr. Joe Morisette of Canada, the United States Olympic Committee member Doug Ingram, Managing Director, International Games, Leslie Gamez, Director, Games Operations, Jim Ruby, Associate Director of Games Operations, Richard G.W.S Bittles, Manager IT operations and Larry M. Buendorf, Chief Security Officer.

Managing Director, International Games, Doug Ingram greeting the President Emeritus Dr. P. Martin Komolmas at the 50-meter swimming pool at Bang Na on August 23.

Chief Security Officer Larry M. Buendorf shaking hands with President Emeritus Dr. P. Martin Komolmas at the poolsde on August 23.

A commemorative photo at the entrance to the Swimming Pool Building (right to left) Mr. Bancha Skuldee, Mr. Larry M. Buendorf, Mr. Richard G.W.S Bittles, Mr. Doug Ingram, Rev. Brother Martin, Ms. Leslie Gamez, Mr. Jim Ruby, Dr. Chirapa Srikanasin, Mr. Joe Morisette and Mr. Glen Chatelier.

At the indoor basketball and volley ball court, the delegates read the philosophy of sports of Dr. Komolmas as inscribed on the walls of the Building.

The delegates express approval and appreciation while being conducted around the sidelines of the swimming pool by Director of International Affairs Glen Chatelier.
"INTERNATIONAL SEMINAR ON UNDERSTANDING CONFLICT AND APPROACHING PEACE IN SOUTHERN THAILAND"

1-2 September 2006

The Graduate School of Philosophy and Religion, Assumption University and the Konrad Adenauer Stiftung, Bangkok, organized the above seminar at the Hall of Fame, Hua Mak campus, on September 1 and 2, 2006. Each day about 200 participants comprising heads of governmental institutions, former members of the National Reconciliation Commission (NRC), diplomats, media representatives, Thai and foreign academics, students and members of the general public, attended the seminar.

The main objective of the seminar was to offer a forum for Thai and international academics and public figures to explain the historical background, which is little known, and reasons behind the unrest in the southern Thailand, focusing tensions and pressures that have contributed to the prolonging of the conflict. The conference also provided suggestions on rebuilding the peace in the affected areas.

Speakers at the seminar comprised of prominent political scientists, political philosophers, security analysts, religion specialists and peace activists, who are engaging both academically and practically in addressing and seeking solutions for the crisis in southern Thailand. Three of the paper presenters were former members of the NRC, set up by the Thai government as an independent body to find solutions to the problem. Moreover, distinguished German experts were also invited to share their opinions and experience at the conference.

The opening ceremony of the seminar was addressed by Dr. Lars Peter Schmidt, Thailand representative, Konrad Adenauer Stiftung about the mission of the Foundation and the importance it gives to the task of resolving conflicts and building civil society. The president of Assumption University Rev. Bro. Dr. Bancha Saenghiran, also addressed the seminar. Calling the conflict a "soul searching situation for the Thai nation," the president talked about inner peace and the urgency of restoring trust and understanding so that peace will soon return to the strife-torn southern Thailand. Dr. Michael Banzhaf, Chargé d’Affaires, German Embassy, Thailand spoke about the opportune timing of the initiatives being taken and lauded the efforts of Konrad Adenauer Stiftung in organizing this seminar as being an important step towards building peace in southern Thailand. The keynote address was given by Dr. Surin Pitsuwan, a former member of parliament and former member of the National Reconciliation Commission of Thailand. The topic of his address was "The Cosmology of the Southern Conflict" in which he talked about the source of the conflict.
also called for the change in attitude on the authorities’ part and strongly urged that tolerance be adopted and cultural diversity be recognized since they are essential parts of resolving the conflict.

A total of nine research papers were presented as follows.

"Building High-Trust Cultures for Peace in the South of Thailand," by Asst. Prof. Dr. Warayuth Sriwaracakul, Assumption University.

"Local Patriotism and the Need for Sound Language and Education Policies in the Southern Border Provinces," by Dr. Gothom Arya, Mahidol University.


"The Ethno-Religious Dimension of the Conflict in Southern Thailand," by Dr. Imtiyaz Yusuf, Assumption University.

"The Malaysian Factor in the Prospects for Peace in Southern Thailand," by Prof. Omar Farouk, Hiroshima City University.


"The Rise of Islamic Fundamentalism in the Arab World - the Asian Dimension," by Dr. Michael Luders, German Oriental Foundation.

"Dialogue Between Christianity and Islam in Europe: Opportunities and Difficulties," by Mr. Gerhard Duncker, Oberkirchenrat, Office of Regional Protestant Churches of Westphalia.

All the papers focused on different dimensions of the conflict in southern Thailand approaching it from different scientifically researched angles and proposed recommendations for the peaceful solution of the conflict. Paper presentations by the former members of the NRC brought first-hand knowledge and experience concerning conflict and reconciliation to the seminar which was enthusiastically welcomed and greatly appreciated by the participants. This first-hand experience of the former NRC members was a real eye-opener for many of the seminar participants. The two German scholars viz., Dr. Michael Luders and Mr. Gerhard Duncker with their presentations from the German experience correlating the Thai and German contexts has added to the breadth of the seminar discussion.

A book titled, "Understanding Conflict and Approaching Peace in Southern Thailand" edited by Dr. Imtiyaz Yusuf and Dr. Lars Peter Schmidt, consisting of papers presented at the seminar was published on the occasion of the seminar and distributed to all participants. The book received a very warm welcome and great appreciation and has promoted much interest from the general public as reflected in the many daily requests for the book.

The general consensus is that the

continued on page 9, col. 1
President Dr. Bancha Saenghiran in a commemorative photo with students who won the 1st Thailand High School National Debating Championships at John XXIII Conference Centre, Bang Na on August 28-September 1, 2006.

President Dr. Bancha Saenghiran in a photo session with committee members of the 1st Thailand High School National Debating Championships at John XXIII Conference Centre, Bang Na on August 29-September 1, 2006.

A souvenir being presented by Khun Wasan Khiangsi, President of Tratcom Enterprise Public Co., Ltd. during signing ceremony with Faculty of BBA on October 29, 2006.

President Dr. Bancha Saenghiran in a commemorative photo with students of Executive Mini-MBA Program held at Emporium Tower campus on October 1, 2006.

Students serving wines to President Emeritus Dr. Komolmas at the XII Wine Testing Festival organized by Faculty of Biotechnology at Hall of Fame, on September 14, 2006.

Continued from page 8, col. 3

The seminar was a big success and it provided a rare opportunity to the public to understand and appreciate the true situation in the southern Thailand.

The seminar is an important contribution to the objective of building peace in Thai society. It is hoped that the discussions held and the publicity it has generated will contribute to rebuilding mutual trust among the peoples of southern Thailand, so that peace and harmony return to the region.

Contributed by:
Dr. Imiyaz Yusuf
President Emeritus Dr. P. Martin Komolmas speaking at the certificate presentation ceremony for doctors and staff officers of Siriraj Hospital, Mahidol University held at Grand Salon, Bang Na campus on July 28.

Prof. Dr. Piyasakol Sakolsattayathorn, Dean of Faculty of Medicine, Siriraj Hospital expressing appreciation and gratitude to Assumption University for providing reorientation courses to medical staff and executives at Grand Salon on July 28.

President Emeritus Dr. P. Martin Komolmas giving a speech during the Annual Staff Seminar held at John XXIII Conference Centre of Bang Na campus on August 26, 2006.

President Dr. Bancha Saenghiran addressing the staff members on programs and activities being undertaken by Assumption University during the Annual Staff Seminar held on August 26, 2006.

President Emeritus Dr. P. Martin Komolmas and Dr. Kitti Photikitti of the Graduate School of Business who attended the annual IODA Conference held at Zeist, Netherlands on August 27-31, 2006 seen with 17 students and 5 lecturers from DM in OD Program attending the IODA Conference taken in a lush green environment of the city of Zeist, Netherlands during a recess.

Dr. P. Martin Komolmas and Dr. Kitti Photikitti in a commemorative photo with 17 students and 5 lecturers from DM in OD Program attending the IODA Conference.
VIVA AMIGOS X, 2006

Let's celebrate the Greatest & Most Beloved King's Diamond Jubilee: the 60th Anniversary of His Accession to the Throne!!

The International Center Presents "VIVA AMIGOS X, 2006!!: (The International Night 2006)!"

Have you done anything for AU or for Our University yet?
And for our friends? Or, even for yourself????
Let's give a drop of "Happiness" to Others....
If you have done this; then, you've served the Nation and you've served the King! Come share "a little Happiness" with us!
We're going to dance, dance, dance for this great Celebration!
Date: Thursday, August 31, 2006
Time: 8 p.m. to 10:00 p.m.
Place: Assembly Hall, "D" Building, Huai-Mak Campus
ACTIVITIES ON AND OFF CAMPUS.

President Dr. Bancha Saenghiran addressing the Last Orientation ceremony of students of Faculty of Arts held at Narai Hotel on September 17, 2006.

President Dr. Bancha Saenghiran in a commemorative photo with faculty members who attended the Last Orientation for students of Faculty of Arts held at Narai Hotel on September 17, 2006.

President Dr. Bancha Saenghiran signing MOU with Professor Gerry Griffin, Pro Vice-Chancellor of University of South Australia on September 25, 2006 witnessed by administrators and officials of both universities.

Assistant President Dr. Krisana Kitcharoen presenting the university's gift to Mr. Dai Chao, Director of International Affairs of Tsing Hua University during his goodwill trip to Beijing on October 10.

Dr. Krisana Kitcharoen, Assistant President, Dr. Uree Cheasakul Associate Dean, and Dr. Yokfar Phungphol, Advisor for International Students, School of Management seen with students at Beijing Language and Cultural University on October 10, 2006.

Dr. Yokfar Phungphol, Advisor for International Students, School of Management cutting the ribbon at the opening ceremony of the Academic Day 2006 organized by the Business Administration at Bang Na campus on August 31, 2006.
ONESQA INSPECTS A.U.

ONESQA Committee members Assoc. Prof. Gp. Capt. Yutana Tra-Ngarn, Assoc. Prof. Dr. Thanawadee Boonlue and Assoc. Prof. Dr. Kobkul Phanchaorenworakul listening to presentations by officials of A.U.

Dean of the Faculty of Education, Assoc. Prof. Dr. Methi Plianthanarat presenting his report to the ONESQA officials at Room C 8 of the Coronation Building, Hua Mak campus.

Dean of the Faculty of Communication Arts, Mr. Chalit Limpanavech, making his presentation to officials from ONESQA at Room Q 7 of the Queen's Building.

Director, Financial Management Office Ms. Norranuch Paikaew, submitting her report to the Committee members of ONESQA at SG 106 at Bang Na campus.

INTERNATIONAL GROUPS VISIT BANG NA CAMPUS.

Exchange Students from France, Germany and China visiting AU campuses being briefed at Wiset Srisamut, Cathedral of Learning, Bang Na on October 13, 2006.

Visitors from the School of Health Science, Singapore pose in front of Chaturamukpichit, Bang Na on October 9, 2006.
We are happy to reproduce here some of the charts and graphs submitted by Asst. Prof. Dr. Tony Shavvun of the Centre for Excellence to the ONESQA COMMITTEE to demonstrate the various activities undertaken by the university to achieve the desired levels of quality and excellence.

**University's 6 Key Indices**

- **SAR Performance Index (SPI)** - launched in academic year 2002
- **Stakeholders Satisfaction Index (SSI)** - launched in academic year 2004
- **Service Quality Satisfaction Index (SQSSI)** - launched in academic year 2005
- **Instructors' Competency and Effectiveness Index (ICEI)** - to be launched in academic year 2006
- **Students' Competency and Effectiveness Index (SCEI)** - to be launched in academic year 2006
- **Resource Providers' Competency and Effectiveness Index (RPCEI)** - to be launched in academic year 2007

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**Education Criteria for Academic Excellence for Assumption University**

### 2003 Key Performance Indicators and Scoring

<table>
<thead>
<tr>
<th>KPI</th>
<th>Indicator Description</th>
<th>Point Values</th>
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<tbody>
<tr>
<td>KPI 1</td>
<td>Vision, Mission and Strategic Plans</td>
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<td>1.1</td>
<td>Vision and Mission</td>
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<td>Education Design and Delivery Processes</td>
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<td>2.3</td>
<td>Learners, Stakeholders, and Employment Markets</td>
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<td>Student Services</td>
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<td>Support Processes</td>
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<td>Research Resources</td>
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<td>5.2</td>
<td>Social Responsibility</td>
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<td>KPI 6</td>
<td>Promotion of Thai Arts and Cultures</td>
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<td>KPI 7</td>
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<td>7.2</td>
<td>Information and Information Analysis</td>
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<td>KPI 9</td>
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<td>Student Learning Focused Results</td>
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<td>9.3</td>
<td>Student and Stakeholders Focused Results</td>
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<td>9.4</td>
<td>Employment Markets Focused Results</td>
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<td>9.5</td>
<td>Faculty and Staff Focused Results</td>
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<tr>
<td>9.6</td>
<td>Effectiveness Results</td>
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ONESQA INSPECTS CAMPUSES AND PROGRAMS OF ASSUMPTION UNIVERSITY.

The following committee members from the Office of National Education Standards and Quality Assurance visited Assumption University during September 12-15, 2006 to conduct an external assessment of our University as stipulated in Section 48 of the National Education Act. 1999.

1. Professor Dr. Kriikkiat Phipatseritham
2. Assoc. Prof. Dr. Kobkul Phancharoenworakul
3. Assoc. Prof. Dr. Chuleerat Jaruskulchai
5. Assoc. Prof. Piyachat Sangaran
6. Assoc. Prof. Dr. Thanawadee Boonhue
7. Dr. Sutasri Wongsamarn

They were welcomed by President Dr. Banhea Saenghiran at the Executive Suite of John XXIII Conference Centre on September 13, with the following recap of the University’s vision statement and strategic goals.

A. Vision: Assu envisions itself as:
1. an international community of scholars
2. enlivened by Christian inspiration
3. engaged in the pursuit of Truth and Knowledge
4. serving human society, especially through the creative use of interdisciplinary approaches and cybertechnology.

B. Vision: Assu envisions its graduates as:
1. healthy and open-minded persons, characterized by personal integrity, an independent mind, and creative thinking.
2. professionally competent, willing to exercise responsible leadership for economic progress in a just society.
3. able to communicate effectively with people from other nations and to participate in globalization.

C. AU Strategic Goals
Theme I: Creating and Strengthening Quality Learning and Teaching
Theme 2: Managing Quality Academic and Research Achievement
Theme 3: Developing Stakeholders-University Engagement
Theme 4: Developing and Managing Resources
Theme 5: Improving Core and Support Processes
Theme 6: Valuing People and Creating a High - Performing Organization

AU Phases of Development
- Phase I: Stabilization (2003-2006) Every aspect of the university life will be put in proper perspective.
- Phase II: Raise the bar of quality (2007-2011).

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