CHRISTMAS 2006 AT ASSUMPTION UNIVERSITY

Christmas 2006 got off to a very grand start at Assumption University on December 24, 2006, Christmas Eve with the Au Awards Ceremony at the Chapel of Annunciation, Hua Mak campus. Six awardees among the faculty members received plaques of honor in the midst of their colleagues who joined the President Emeritus and President in congratulating them. Speaking on the occasion the President commended the awardees for their hard work and for raising the standard of work performance in academia.

At the awards ceremony there were poems of adulation for the President Emeritus who was celebrating his birthday as well. In response to the poems, flowers and greetings, the President Emeritus encouraged all present to continue to strive for excellence, to make Assumption University greater.

Following the awards ceremony was the inauguration of the Student Organization’s “Christmas Chill Out Party” which lasted till midnight. Presiding over the event, the President extolled the talents of the student leaders in being able to organize various activities involving their fellow students so that they might learn how to share, work together and develop a sense of community.

Celebrations for H.M. the King’s 79th birthday at Assumption University and the Lighting of the Christmas tree

December 1, 2006 marked the day Assumption University celebrated the 79th birthday of H.M. the King of Thailand. His Majesty celebrates his birthday on December 5, 2006.

Au President Rev. Brother Dr. Bancha Saenchiran led the university community at the John Paul II Gymnasium, Bang Na campus in paying homage to His Majesty and invoking God’s blessings on the King.

A special seminar on His Majesty’s projects on self-sufficient economy was then presented by Dr. Orasuda Charoenrach, Assistant Secretary in Royal Secretariat.

Assumption University students presented a drama on the theme of continued from page 2 col. 3

November 13, 2006, a Red-lettered day in the career of Rev. Brother Prathip Martin Komolmas, the President Emeritus of Assumption University

A little over half a year ago the President Emeritus of Assumption University was informed that the Government of France had selected him and three other Thai Academics to be decorated as Commanders of the Order of Academic Palms. The reason given was that Rev. Brother Martin and his fellow academics from Thailand had distinguished themselves in Academic and Scientific activity to promote the French Thought and Culture. The citation for Rev. Brother Martin specifically included accolades for his tireless work and inspired contributions to Thai higher education, epitomized by his building the continued on page 2 col. 1

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Dr. Martin Komolmas was among winners of Academic Palms Institute in addition to the others named by French Ambassador Laurent Aublin.
A grand cocktail reception was organized by the University for the staff and faculty. The reception began with an awards ceremony for staff members who had done exemplary work in different service units and offices. The Assumption University choir then rendered some of the popular Christmas carols. The joy of sharing was present as the university community fellowshipped over delectable snacks and food into the evening.

The highlight of the Christmas Celebration was the Midnight Holy Mass presided over by Rev. Anunay, the university Campus Minister. In his sermon, Rev. Anunay spoke of the hope of the re-created world through Christ’s birth. He also prayed for peace and amity among the peoples of the world.

The celebrations for Christmas this year were very colorful, with active participation from the total academic community. The weather gods played along with all good things this year. The climate at Christmastime was chill and thrilling. To the backdrop of the Christmas lights. Assumption University looked the “Winter Wonderland” as always!

Self Sufficiency in Economics and sang a few songs to honor His majesty the King.

At the Hua Mak campus, assembling at the Tower of David the University community once more paid homage and greeted the King, in the late afternoon on the same day.

The ceremony of paying homage to the King was followed by the Christmas Tree Lighting Ceremony, where the President, Rev. Brother Dr. Bantha Saenghiran and two Vice presidents jointly pressed a button to light up the tree to the accompaniment of Christmas carols sung by the assembly of university community members.

Dr. Martin Komolmas was given as the leading member of team by the representatives led by members.

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magnificent Bang Na campus.

On November 13, 2006 Rev. Brother Martin and a large number of the members of the academic community assembled at the 200-year old residence of H.E. Laurent Aubin, Ambassador of the French Republic to Thailand to witness in great joy, the prestigious Medal of the Commanders of the Order of Academic Palms being invested upon Assumption University’s President Emeritus.

Accepting the decoration, Rev. Brother Martin in his response to such an honor, spoke in immaculate French, thanking the Ambassador of France for his generosity in nominating him for the award and pledging that he would keep on his academic endeavors in French language and thought for the benefit of the younger generations of Thailand.

The decoration ceremony was held in an ornate teak-wood wainscoted hall in the Ambassador’s residence and was well attended by representatives of the three most prestigious universities.

Contributed by
Mr. Glen Chatelier
REPORT

The report and six awards from Dr. Visith Srivichaitaratana are enclosed for favour of approval. The statements are condensed and the notes in the reports are commensurate with the articles of the individuals concerned.

24 December 2006

Rev. Bro. President:

It is an honor that you grace the conferral ceremony for Au Awards for Excellence 2006.

The AU Awards for Excellence is held annually to recognize outstanding faculty and staff members for their remarkable performance and achievements, and steadfast dedication.

Prior to the awards conferment, I would like to present an update on the University’s unwavering efforts to strengthen its faculty and staff members’ qualifications for the achievement of excellence through quality and competence, the chief factor which has enabled the university to retain its leading position in the education arena.

I. Human Resources

Part of the University’s strength is its diverse, qualified and competent Human Resource. Currently, the University has 1,105 faculty members performing either or both academic and administrative duties, 388 of whom are Ph.D. holders, while 585 and 132 are master degree and bachelor degree holders with the ratio of 35:53:12 respectively. From the total, 750 members are Thai nationals and 355 members are foreigners coming from a total of 36 different countries from all over the world.

II. Human Resource Development

The University recognizes the need to develop its human resource in terms of qualifications and skills to meet ever-growing competition and ever rising demands of its stakeholders. As such, in pursuance of its ultimate objective of maintaining its forefront position, in academic year 2006, 19 scholarships for further study were granted, 7 of which were for Master’s and 12 for Ph.D.

Academic year 2006 also marks another year of success of the University’s enduring human resource development effort, as 27 recipients of scholarships have successfully fulfilled their graduate programs’ requirements, 10 of whom received Master’s Degree and 17 Ph.D. Currently, a total of 84 faculty and staff members are pursuing their studies: 3 members taking Graduate Diploma in Teacher Education, 29 members taking Master’s programs, 52 members taking Ph.D. programs. The Master's and Ph.D. programs are being taken in countries such as Thailand, Australia, USA, and England.

For seminars, conferences and training programs, out of 313 faculty and staff participants, 64 attended these gatherings abroad and 249 nationally.

III. Research

In support for an academic’s quest for new knowledge, in the year 2006, out of 11 research proposals 9 proposals were approved for funding. Final reports for the other researches that have been approved in 2006 academic year are also due this yearend.

IV. Academic Titles

For the year 2006, the University proudly acknowledged the achievements of 6 faculty members and appointed them to the rank of Associate Professor and Assistant Professors.

For this year’s AU Awards for Excellence, the University takes great pleasure in conferring various awards for excellence on 6 outstanding faculty members and 30 deserving staff members.

Rev. Bro. Visith Srivichaitaratana
Vice President for Academic Affairs
ANNOUNCEMENT OF THE AWARDS

1. St. Michael Award for Public Service

1.1 Assoc. Prof. Pornchai Soonthornpan

Awarded St. Michael Award for Public Service (First Class)

Citation

Assoc. Prof. Pornchai Soonthornpan completed his LL.B. at Thammasat University in 1964 and his M.C.L. (Comparative Law) at Southern Methodist University, USA in 1970. He also received Certificate in International and Comparative Law from South Western Legal Foundation, USA in the same year. The National Defence College of Thailand awarded him a certificate in 1997.

Assoc. Prof. Pornchai Soonthornpan has held a number of positions in the last 30 years amongst them Associate Professor in the Faculty of Law, Ramkhamhaeng University, where he served as the Vice-President of the university. After teaching as part-time at Assumption University for twenty years, he joined AU in 1999 and has been the Dean of the Faculty of Law since then.

One of his outstanding contributions to society is being appointed by His Majesty King Bhumiphol to be a committee member of the Council of State for ten successive years. His other valuable contributions to society include the following:

1. Board Member, Metropolitan Waterworks Authority (Thailand)
2. Board Member, Tourism Authority of Thailand
3. Sub-committee Member, the Royal of Thai Police
4. Committee Member, Committee to Revise the Announcements of the National Revolutionary Council
5. Adviser to the Minister of Justice
6. Academic Committee Member, Commission on Higher Education
7. University Council Member, Kasem Bundit University
8. Academic Committee Member, Bangkok University, Royal Thai Police Cadet Academy and Kasem Bundit University
9. Part-time Lecturer at Royal Thai Police Cadet Academy, Bangkok University, Kasem Bundit University, Siam University, University of the Thai Chamber of Commerce, Southeast Asia University and Institute of Legal Education of the Thai Bar.

He also received royal recognition as follows:

1. Knight Grand Condor (Special Class) of the Most Exalted Order of the White Elephant
2. Knight Grand Condor (First Class) of the Most Noble Order of the Crown of Thailand

Because of his distinguished contributions in law to society, Assumption University is pleased to award Assoc. Prof. Pornchai Soonthornpan the St. Michael Award for Public Service (First Class) on December 24, 2006.

1.2 Mr. Chalit Limpanavech

Awarded St. Michael Award for Public Service (Second Class)

Mr. Chalit Limpanavech obtained his Bachelor’s degree in Business Administration at Assumption University in 1975 and his Master’s degree in Public Administration at Chulalongkorn University in 1987. In the same year he attended a Senior Marketing Management Course in London.

At present he is the Dean of the Faculty of Communication Arts at Assumption University of Thailand. Before becoming a dean, Mr. Chalit Limpanavech was a full-time lecturer and Department Chairperson of Advertising Management at Assumption University.

He has distinguished himself in the field of business and advertising and has made remarkable contributions in these fields, some of which are cited below:

1. Lecturer in Marketing and Advertising at Thammasat University, Chiangmai University, Ramkhamhaeng University, Bangkok University and St. John’s University
2. Committee Member of Marketing Association of Thailand
3. President of ABAC Alumni Association
4. Chairman of Marketing Management Group, Thailand Management Association
5. Adviser to the Deputy Minister of Industry
6. Columnist of Brand Age Magazine and Manager Weekly Newspaper
7. Committee Member of the Thai Red Cross Blood Donation Promotion Board appointed by Her Royal Highness Princess Maha Chakri Sirindhorn
8. Working Committee Member of Bangsai Royal Folk Arts and Crafts Center appointed by Privy Councillor Thanin Kraivichien to promote the Silapacheep Bangsai Project

With all these contributions to society, Assumption University is pleased to award Mr. Chalit Limpanavech the St. Michael Award for Public Service (Second Class) on December 24, 2006.

2. St. Hilaire Award for Distinction in Writing

2.1 Assoc. Prof. Nattapon Posakabutra

Awarded St. Hilaire Award for Distinction in Writing (Second Class)


At present Assoc. Prof. Nattapon is the Program Director of the Master of Laws, Faculty of Law, Assumption University.

Assoc. Prof. Nattapon has authored a number of academic textbooks which have been used by law students at Assumption University and other universities, both public and private. These include textbooks on General Law, Private Law, Taxation Law, Business Law, Civil and Commercial Law and Comparative Commercial Law.

He has also written articles published in Raji Journal of Ramkhamhaeng University and Assumption University, some of which are cited below:

2. The Impact of E-commerce to the Civil and Commercial Law (2004)

Assoc. Prof. Nattapon Posakabutra's contributions to the academia with his academic writings have benefited not only the law profession but also law students in Thailand. Assumption University, therefore, is pleased to award Assoc. Prof. Nattapon Posakabutra the St. Hilaire Award for Distinction in Writing (Second Class) on December 24, 2006.

3. St. Bernard Award for Special Merit

3.1 Mr. Suriya Rattanawongul

Awarded St. Bernard Award for Special Merit (Third Class)

Mr. Suriya Rattanawongul obtained his BA degree in Visual Communication Arts at Assumption University in 1996 and joined Assumption University as a full-time lecturer right after graduation. He was given a scholarship by the university to further his studies in the field of Computer Graphics and Animation at Parsons School of Design, USA. He completed his MFA in 2003.

He has carried out his duties and responsibilities at the utmost of his ability. His patience with students has been manifested in the many courses he has taught such as Basic Graphics, Computer Graphics I and Computer Graphics II. Students have evaluated him positively because of his devotion to his duties and his display of support and encouragement to students. He is always available for advising and consultation.

He has also earned respect among his colleagues for carrying out his administrative duties conscientiously and enthusiastically. Communication within the faculty was enhanced because of his effort to improve the faculty’s documentation and communication procedures.

Mr. Suriya’s expertise in Graphics Design gave him an opportunity to create video presentations of the 72nd Birthday Celebration of Rev. Bro. Prathip Martin Komolmas and the 60th Birthday Celebration of Rev. Bro. Bancha Saenghiran.

He has been a guest lecturer at Silapakorn University where he shares his expertise in 3D animation and 3D Modeling. He is well-known to many high school students in
Thailand because of the character design contest he has organized since 2004.

For the devotion to his profession and to his students, Assumption University is pleased to award Mr. Suriya Rattanawongul the St. Bernard Award for Special Merit (Third Class) on December 24, 2006.

4. St. Thomas Aquinas Award for Research

4.1 Mr. Tapanan Yeophantong

Awarded St. Thomas Aquinas Award for Research (Third Class)

Mr. Tapanan Yeophantong received his Bachelor Degree of Science in Computer Science from Assumption University in 2001. He completed his Master Degree of Science in Computer Science also from Assumption University in 2005. He has worked in Assumption University for 4 years, starting in November, 2002. In addition to teaching and academic advising, he is a researcher at the Intelligent Systems Research Laboratory, or ISL, where he has conducted a number of research. Some of his research work has been presented in international conferences and published in international journals. His current research interests include Computational Intelligence and Machine Learning, Multi-agent Systems, Biometrics Technologies, and Information System Security.

The following is the list of the research he conducted and presented in international conferences:


For his research endeavour, Assumption University is pleased to award Mr. Tapanan Yeophantong the St. Thomas Aquinas Award for Research (Third Class) on December 24, 2006.

4.2 Dr. Siriporn Poonruksa

Awarded St. Thomas Aquinas Award for Research (Third Class)

Dr. Siriporn Poonruksa obtained her B.N.S. (Nursing Science) from the Thai Red Cross College of Nursing, Chulalongkorn University in 1986, her M.Ed. in Developmental Psychology from Srinakharinwirot University in 1996 and her PhD in Educational Research Methodology from Chulalongkorn University in 2004. She was awarded the License of Practicing the Art of Healing in General Nursing and First Class midwifery by the Nursing Council of Thailand in 1986.

Dr. Siriporn has excelled not only in teaching but also in doing research. She has contributed her expertise not only in the classroom but also in the nursing profession. A very dedicated teacher, Dr. Siriporn has spent time in discovering the best approaches to learning and one of these is the student-centered approach to learning which she has been implementing in her Mental Health class.

Dr. Siriporn has conducted and presented in international conferences a number of research since she joined the Assumption University. Some of them are the following:

2. “The Mental Health Service Utilizing EMDR with Tsunami Survivors in Thailand” funded by

Mr. Tapanan Yeophantong

Dr. Siriporn Poonruksa
Making Waves Project, USA in 2006.

3. “The Third Year Nursing Students’ Opinions toward the Integration of Student-Centered Approach for Field Trip in Mental Health and Psychiatric Nursing Practicum” funded by the Faculty of Nursing Science and Thailand Nursing and Midwifery Council in 2005.


7. “An Overview of A Nursing Students toward Emotional Intelligence” funded by the Faculty of Nursing Science, Assumption University in 2003.

For all these academic research contributions, Assumption University is pleased to award Dr. Siriporn Poonruksa the St. Thomas Aquinas Award for Research (Third Class) on December 24, 2006.

**Quote.**

Conversation should be pleasant without severity, witty without affront, free without indecency, learned without conceitedness, novel without falsehood.

William Shakespeare

Dr. Martin Komolmas, Dr. Bancha Saenghiran with six of the award winners in the list for the year 2006.

Dr. Martin Komolmas, Dr. Bancha Saenghiran in cutting birthday cake presented by the staff members for 24 December 2006.

President Dr. Bancha Saenghiran giving his payagyaw for benefit of his office boys.

President Dr. Bancha Saenghiran drawing his own lottery to win the prize on his luck.
ACTIVITIES ON & OFF CAMPUSES.

Pages for the following:
1. ABAC Royal Rajaprak: King Swing of December 3, 2006.
2. Bro. Martin’s Disco Gala Swing.
3. The King an Everlasting Love.
4. Love the Dinner.
5. Dance of the Jubilee from Japan.
7. A Real Taste of Gala Swing.
"ASSUMPTION ANUSORN BUILDING" DEDICATED AT PANG-NGA PROVINCE.
LEARNING CENTER FOR CHILDREN AND YOUTH AFFECTED BY TSUNAMI

On October 30, 2006 at 14.00 hrs, Rev. Bro. Dr. P. Martin Komolmas, President Emeritus of Assumption University, Khun Preeprem Seriwong, Senior Vice-President and Khun Samrit Sritongdee, Vice President of Ayudhya Bank, Khun Vivat Awasiripong, President, ABACA, Khun Nimit Hiran-Charatipiwat, Deputy Director, Office of Education of Pang-Nga Province and other guests jointly cut the ribbon to open "Assumption Anusorn Building" to be known as the "Learning Center for Children and Youth Affected by Tsunami". This building is located on the grounds of "Chao Thaimai School", Tambon Thai-Muang, Amphur Thai-Muang, Pang-Nga Province.

"Assumption Anusorn Building" is a two-story structure occupying 192 square metres. The ground floor is the multi-purpose open space, while the upper floor is divided into three main sections: IT section is equipped with 12 IBM computers, Morgan Cultural Corner is intended to preserve conventional ways of life in the form of soft-files, and the Multimedia section is for education by means of CDs and DVDs. The designer of the building, is A. Pisit Wiriyarat, the dean of the school of architecture of Assumption University. To maintain cultural identity, the wall of the structure is made of 'Takola Bricks' which were used in the ancient kingdom that once existed in Pang-Nga Province. Takola bricks are quite rare since they are aged bricks of around 40-50 years kept in the ovens.

Rev. Bro. Komolmas, President Emeritus has reaffirmed the philosophy of education of Assumption University in his opening speech that education is for the total development of man and is the most effective means to liberate man from ignorance and poverty. A. Bancha Skuldee, Deputy Vice President for Student Affairs as the president of the Working Committee, reported that the decision to build the 'Assumption Anusorn Building' inside 'Chao Thaimai School' is to give a chance to children who lacked educational opportunities. "Chao Thaimai School" is the only school where 'Chao Thaimai' or 'Chao Morgan' community children can access to education. They cannot attend school with local people due to cultural differences. Through modern education facilities inside the building these children can have better access to education. Moreover, St. Martin Center for Professional Ethics & Service Learning will organize for them various programs on a regular basis. Some projects that have been implemented during the past

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two years are the awareness to preserve mangrove forest, English for tourism, eco-tourism, community enterprise, and Batik Cloth Painting. Other related IT projects such as e-commerce of community enterprise will be launched around summer break of academic year 2006. The Sr. Vice President of Adyudhya Bank, Khun Preeprem Seri Wong, the major donor has encouraged school children, school administrators and community members to work closely with Assumption University to use the center for sustainable and community development.

The construction of the building was financially supported by the proceeds from 'Jazz for Love Charity Concert for Children Affected by Tsunami' that was organized in February, 2004 by Assumption University and ABACA with the financial support of Adyudhya Bank Plc., Jack Sound System Co. Ltd., Access & Associate Co. Ltd., Modern Form Plc., KPN

Music Academy, The Mall Group Co. Ltd., NS Media Co. Ltd., Next Step Co. Ltd., Thai TV Channel 3, 98.50 Breeze F.M., Mainstream Co. Ltd., United Broadcasting Corporation Ltd., and others.

Reported by A. Charn Mayoi
DR. NARONG RE-NOMINATED AS CHAIRMAN OF THE INTERNATIONAL CONFERENCE ON VETIVER HELD AT CARACAS, VENEZUELA.

Dr. Narong Chomchalow, Editor of the AU Journal of Technology, and the Vetiver Expert of the Royal Development Projects Board, was sponsored by the Board to attend the Fourth International Conference on Vetiver (ICV-4), held at the Polar Foundation, Caracas, Venezuela during 22-26 October 2006. Her Royal Highness Princess Maha Chakri Sirindhorn, in her capacity as the Patron of the International Vetiver Network, acted as the Chairperson of the Opening Ceremony. She inaugurated the Conference as well as the Exhibition and Poster Session, attended part of the proceedings, joined the study tour, and graced the Farewell Party.

As the Chairman of the Continuing Committee for ICV-4, Dr. Narong presented the Keynote Address on, "The Vetiver System: A Global Technology that Links Vetiver and People to Strengthen Rural Communities and Conserve Natural Resources". He was also a panelist in the Plenary Session on, "Vetiver Grass Technology and the Importance of Ecological and Economic Sustainability", ICV-4 was attended by 150 participants, 50 of whom were from Thailand.

During the tree-planting ceremony held in conjunction with the study tour of ICV-4, Dr. Narong was given the honor to grow the sapling of "Venezuela National Tree" (Araguanyee - Tabebuia chrysanthem), next to the "Walnut of Caracas" (Nogas de Caracas - Juglans venezuelensis) planted by HRH Princess Maha Chakri Sirindhorn.

HRH Princess Maha Chakri Sirindhorn, Patron of the International Vetiver Network speaks with Mr. Richard Grimshaw, Chairman, Board of Trustees of the organization while Dr. Narong listens.

HRH Princess Maha Chakri Sirindhorn plants the "Walnut of Caracas" (Juglans venezuelensis) during the tree planting ceremony of the ICV-4 study tour.

Dr. Narong delivers the Keynote Address at the Fourth International Conference on Vetiver held at the Polar foundation, Caracas, Venezuela on 23 October 2006.
During the Conference, Dr. Narong chaired the Business Meeting of ICV-4 to report the activities during the previous ICVs. Among others, one of the agenda was the nominations of South Africa and India as potential hosts for ICV-5 to take place in July 2010. At the conclusion of the Business Meeting, he was re-nominated Chairman of the Continuing Committee for ICV-5, the function of which is to oversee the smooth operation of the forthcoming ICV by selecting the host and supervising the organization of ICV-5 in the host country.

In connection with HRH Princess Maha Chakri Sirindhorn’s participation in the Conference in Venezuela, Dr. Narong hand-carried two plants from Thailand, namely Champi Sirindhorn (Magnolia sirindhorniae) and Sirindhorn Walli (Bauhinia sirindhorniae), the two newly discovered native plants of Thailand which bear her name, to be planted by HRH at Caracas Botanical Garden in memory of her visit to Venezuela.

Dr. Narong Chomchalow

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Assoc. Prof. Dr. Gabriele Strohschen of DePaul University, Chicago, on Changing, Shifting and Spiraling: Meeting learning needs through Partnerships explored the beliefs and values that maintain the current position and potential of higher educational institutions providing a critical examination of the needs of both learners and institutions in the context of social economic and political structures. It moves toward suggesting a transformation of higher education structures and the building of partnerships to be able to provide high quality, socially relevant and empowerment in supporting education that may herald interdependent, collaborative and sustainable societies in our world.

Many panel discussions were also held on Professionalism in Higher Education by Assoc. Prof. Dr. Gabriele Strohschen, DePaul University, Chicago; Assoc. Prof. Dr. Roberta Weaver, University of Dayton, Ohio. Prof. Tery Burke, University of Wollongong, Australia; Fr. Dr. Joseph Massucci, of Dayton University, USA and Dr. Pushpanandham, University of Baroda, India, Prof. Dr. Milagros C. Tadeo, St. Scholastica’s College, Manila, Philippines, together with Prof. Dr. Srisakdi Charmonnan, had a panel discussion on Technological Strategies to enhance Quality in Higher Education.

Many other interesting papers were presented by speakers (as per program) from various countries and the 2-day conference ended on 25 November with a closing speech by Rev. Bro. Dr. Anupatt Petchara-Yuttachat of Assumption University in which he felt that all present had acquired significant

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HONORABLE GUESTS AND MEDIA REPRESENTATIVES,

Now it is recognized that entrepreneurial development is a critical strategy for success of long-term economic development plan. It is a significant factor in strengthening our economic system in order to encounter and resolve new crises that are likely to crop up in the future. In accordance with the National Development Policy, higher educational institutions play a major role in developing the graduates' potentials and widening their capacity range. Entrepreneurial development scheme is therefore the foremost policy objective of higher educational institutions. It constitutes principles for student development which leads to social advancement and conflict resolutions.

Initiated originally by our student, Mr. Kasem Kornseri, the Dummy Company Project is based on the Learning by Doing Concept. It has now been developed and recognized for more than 30 years, producing many competent entrepreneurs and business professionals. Assumption University has done its best to expand this concept among educational institutions. With the help of former Dummy Company executives and the alumni, we are able to provide this project as an academic service to our society.

The 2nd University Entrepreneurial Development Project (U-ED) should act like a catalyst by providing opportunity for university students to demonstrate their capacities by formulating projects on "Dummy Company" models.
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Students are free to choose any type of business undertakings such as marketing, retailing, services or others. Students learn to fully apply theoretical principles into business practices in view of leadership, planning, problem solving and decision making through workshop, implementation and presentation with the assistance of the advisory committee step by step.

From now on the role of a University is not merely channeling knowledge to its students by providing, a crucible of entrepreneurial traits and professional characteristics in which students are imbued with a sense of self-employment, of social responsibility. It is desirable if students regard the university administrators and lecturers as their advisors who give advice to accomplish their goals.

In conclusion, the success of this project will not be attained unless there is good support from everyone present here and also including other organizations whose aim is to promote our youth to mature and become the strength of our nation in the future.

May I offer my appreciation to the following companies and individuals
- ExxonMobil Limited
- Bank of Ayudhaya PCL
- Advanced Info Service PCL
- Family Limited
- CyberDict Technology Ltd.
- The Mall Shopping Complex Co., Ltd.
- Access & Associates Co., Ltd.
- United Broadcasting Corporation PCL
- Baan Muang Newspapers
- Prachachart Turakij Newspapers
- Manager Media Group PCL
- Media representatives

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knowledge about higher educational research, classroom instruction, teaching methodologies, strategies and technological applications in higher educational leadership.

The wrap-up speech was given by the Dean of the Faculty of Education, Assoc. Professor Dr. Methit Pianthanananond who expressed his thanks to all the participants, guest-speakers, paper presenters and organizers of the two-day conference. Special thanks were given to Professor Dr. Holger Daun of Stockholm University, Sweden and Dr. Norottam Bhindi of Wollongong University, who had given financial support for organizing the conference. Also thanks were given to Professor Dr. F. Parkay, supporter of this conference and one of the keynote speakers Dr. Methit reiterated that this conference had provided some of the western ideas regarding the provision of higher education and how these ideas could meet and blend with eastern thoughts and ideas. He felt that this conference had brought forward the beginning of relationships, academically and socially.

Reported by
Dulce Khin N. Phyu

Dean, Faculty of Education, Dr. Methit Pianthanananond at the International Conference on Educational Leadership-UPAL (ICEL), 2006.

Group photo of participants at the end of the UPAL International Conference, 25th November 2006.
The 2nd International Forum on Teacher Education entitled "Teachers' Professional Development for Quality Education for All" was held in Shanghai, China during October 25-27, 2006.

The forum was organized by International Center of Teacher Education, East China Normal University, sponsored by East China Normal University, Chinese National Commission for UNESCO, Asia-Pacific Network for International Education and Values Education; and co-sponsored by International Bureau of Education, United Nations Educational, Scientific, and Cultural Organization, State University of New York at Albany and Asiaink, Australia.

The Forum aimed to promote professional development of teachers as a key factor of improved quality of education for all through policy discussions, educational research, innovative practices and capacity building at institutional, national and international levels. The International Forum invited 16 distinguished educators from around the world as the keynote speakers for 4 main reports, arranged 18 round table discussions and 2 school visits, and brought together over 300 Chinese and overseas participants from more than 22 countries.

Faculty of Education, Assumption University, was also invited to this International Forum. Accordingly, the Dean of Faculty Assoc.

Prof. Dr. Methi Pilanthananond led a delegation comprising 3 Ph.D. students to Shanghai and attended this Forum. Assoc. Prof. Dr. Methi presented the paper on "Professional Standards of Education in Thailand" while Ph.D. students' Miss. Yan Ye and Mr. Andrew Goodman also delivered papers on "Teachers Professional Development: A Central Concern of School Leadership" and "Promoting Capacity Building at Institutional, Local, National and International Levels for Teachers' Professional Development." All these three papers were accepted and will be published in the proceedings of the forum. Through this forum, graduates students of Faculty of Education, were provided a precious opportunity to observe and participate in international conferences. It is expected that more graduate students could be persuaded to attend and present papers at the international conferences where, they will get more practical knowledge and exposure to the atmosphere of high level meeting and discussions and gain experience of the decision making processes.

The International Conference on Educational Leadership UPAL (University Partnership in Academic Leadership) was organized by the Faculty of Education, Assumption University, in conjunction with Stockholm University, Sweden, and the University of Wollongong, Australia on 24-25 November, 2006.

The welcome speech was given by Rev. Bro. Dr. Bancha Saenghiran, President of Assumption University in which he welcomed the educational leaders from many countries around the world. He emphasized the fact that due to the globalized higher education market, today’s educational world was becoming highly competitive and educational leaders have to address this situation and be aware of the wake of new technologies, quality assurance and quality enhancement, to improve standards of teaching, learning and leadership qualities. Thus, educational leadership will have a central role to play in these areas and be a core element in the strategic planning of all higher educational institutions.

The purpose of this conference was to encourage a dialogue between current and future educators regarding the principles and practices that will best lead institutions further into the new millennium. This conference would also allow for the reflective exchange of ideas and inspire many participants to talk and discuss, thus optimizing exchange of ideas and views. Rev. Bro. Bancha thanked all participants, organizers, sponsors and partners who have made this international conference possible.

Professor Dr. Holger Daum presented his paper on Globalization and its Challenges to governance in Higher Education: A critical view in which he discussed and exemplified some of the challenges and pressures on higher education in the context of globalization. He states that a new category of “knowledge workers” has emerged; the symbolic analysts who work primarily with symbols (communication, computer programs, texts, etc.) and they are the ones who are most involved in a global labour market.

Dr. Narottam Bhindi, spoke on the University as a Commodity of Engagement: A case study. He defined it as “A coalition of kindred institutions who participate in advancing the interests and welfare of the common public they serve.” His belief is that contemporary universities are multifunctional and under constant pressure to excel, deliver and remain relevant. They need organizational structures and processes that support their readiness and strategic capability to serve their multi-public. He has used the Australian Centre for Educational Leadership, University of Wollongong as a case study of a unique community of engagement and discussed how it nurtures the partnership with its stakeholders in supporting and promoting the professional development of school leaders and the lessons learnt and conundrums faced.

Dr. Suchart Muangkeow, spoke on Leadership in Higher Education in Thailand. He discussed how the Thai Higher Educational quality and standards have been enhanced by the Education Reform, bringing an increase of students entering the higher education system. He divulged that in the year 2006, the total number of student intake was 1.8 million and is projected to increase to about 2 million in the next 5 years. It has been a major challenge for the Commission of Higher Education to put more resources and greater effort to enhance the quality of higher education provision and the ensure that graduates could fruitfully serve their country and the global community academically and professionally.

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